

# 2023 RACIAL EQUITY STATES LAB



## What is the States Lab?

State of Equity is pleased to introduce the 2023 Racial Equity States Learning Lab, a flagship multi-state peer learning and exchange space for state government racial equity leaders to surface and discuss challenges, triumphs, and learnings in order to build an organizing structure and tools to advance racial equity in state governments.

The States Lab is part of a new effort by [State of Equity](#) and the [Government Alliance on Race and Equity](#) (GARE) to help state governments strengthen and reinforce their racial equity efforts as part of a whole-of-government approach, alongside local jurisdictions and the federal government.

### Participants will:

- Connect with peer practitioners across the nation to form a steadfast community of support
- Engage in peer exchange, thought partnership, supportive practice-space, and real-time problem solving
- Map out the racial equity ecosystem in their state, including players, power, pathways to influence, opportunities, gaps, and resources needed
- Explore California's Capitol Collaborative on Race & Equity (CCORE) as a case example of an organizing structure for racial equity in state government

## Who is the States Lab for?

The States Lab is for racial equity practitioners in and outside of government who want to understand and strengthen racial equity momentum at the state government level.

## What is included in the States Lab?

- Pre-enrollment 45-minute informational session to learn more and address questions
- Participant orientation session
- Guidance to form a team of up to 8 participants from a single state
- Three 4-hour virtual Lab sessions for all team members, alongside other states
- Possibility of complimentary access to training recordings (dependent upon comfort of group)
- Post-Lab 55 minute consultation call with State of Equity staff to reflect and identify next steps
- Special Invitation to sessions for states at upcoming conference(s)

## How much does the State Lab cost?

The participation fee for the States Lab is \$5000 for a team of up to 8 people. State of Equity is grateful to our partners, Race Forward and Public Health Institute, for underwriting some of the expenses to keep participant costs down.

## What is the State Lab Timeline and Schedule:

\* The schedule and details are subject to change based on timing and participant needs

### Orientation session (August)

#### States Lab Session #1: Ecosystem Analysis (August)

- Build relationships with racial equity leaders in other states
- Learn about intersecting projects - State of Equity's National States Strategy, Capitol Collaborative on Race & Equity (CCORE)
- Learn about the GARE framework of visualize, normalize, organize, and operationalize (VN00)
- Create an aspirational vision for racial equity in state government
- Racial equity roadmap: Assess the racial equity ecosystem in their state using the VN00 framework - including players, power, pathways to influence, opportunities, gaps, and resources needed

#### Learning Lab Session #2: Organizing for Racial Equity (August)

- Explore state government examples of normalizing and organizing for racial equity
- Peer exchange with other states to share normalizing and organizing strategies
- Racial equity roadmap: Revisit ecosystem assessment to identify next steps to normalize and organize both inside and outside of government

#### Learning Lab Session #3: Sustaining Momentum; What is possible? (September)

- Explore CCORE examples of backbone structures and resources to scale up racial equity work including public, nonprofit, and philanthropic partnerships
- Consider backbone structures, resources, and public, non-profit, and philanthropic partnerships needed to scale up and support racial equity work in individual states
- Racial equity roadmap: Explore and add sustainability components
- Explore opportunities for continued connection and learning beyond State Lab period

### Post-Lab consultation call (September)

**Questions? Want an informational call? Email [stateofequity@phi.org](mailto:stateofequity@phi.org)**

*State of Equity is a program of the Public Health Institute, a non-profit, non-governmental organization. State of Equity holds significant capacity and expertise in facilitating cross-sectoral initiatives and training governmental partners to advance equity.*

